



otto stadlander gmbh

The award-winning platform that supports all fashion and textile companies to digitize & trace their supply chains, efficiently manage their compliance data, and gain full traceability to the raw material.

With stakeholders scattered and not always digitally connected, a lot of your time is locked up chasing down suppliers for proof of documents, certificates, and audits. Jumping between different systems, and spreadsheets to get the data you need is not convenient. With retraced, you can save time, collect data automatically, and gain the visibility you need to achieve your and your client's goals effectively.



*„Sustainability and economic feasibility must go hand in hand. With retraced we streamline and scale our documentary traceability for organic and regenerative cotton“*

*Jonathan Senkpeil  
Sustainability Manager*

## WHAT WE DO

We have started our cooperation with retraced in the spring of 2023 arising from the need to streamline our certification management for organic and regenerative cotton. The potential has been realized to share this platform with our clients, allowing them access to our supply chain documentation (farm audit to spinning mill) in real time, in addition to receiving full visibility. Instead of chasing documents from supplier to supplier, all data (farm audit to spinning mill) is accessible through the platform.

If you are interested in joining this innovative and efficient programme, please reach out to us.

## OUR AIM

We believe that responsible textile manufacturing starts with verifiable transparency across the entire supply chain. Considering the vast landscape of cotton production, Tier 4 visibility undoubtedly poses a challenge to supply chain transparency. Through our participation we lay the foundation at the very beginning of the supply chain (farm level, Tier 4)

We aim to increase the volume of cotton visible on retraced and we further encourage manufacturers and brands to utilize this convincing tool together with us.