



otto stadtländer gmbh

regenagri® is an international regenerative agriculture program for securing the health of the land and the well-being of those who live on it. It supports farms and organizations to transition to holistic and regenerative farming techniques that increase soil organic matter, encourage biodiversity, sequester CO2 and improve water and energy management.

We encourage manufacturers and brands who are aiming to reach net zero carbon emissions or increase biodiversity to source this cotton from the green shoots of their supply chain.



„It is ideal for industry partners that have realized that organic agriculture is not the only solution to the textile industries share to global warming“

*Jonathan Senkpeil
Sustainability Manager*

WHAT WE DO

Otto Stadtländer GmbH is amongst the firsts cotton merchants to become certified as per the regenagriCS® protocol. This allows us to strategically source and market regenagri® certified cotton to our worldwide client base.

Utilizing our knowledge from building sustainable and resilient supply chains, we believe to be not only an integral partner to regenagri but to all industry partners wishing to look into regenagri® projects. Within this function we have developed and executed supply chains from South America and Turkey regenagri® projects.

OUR AIM

We aim to increase the share of regenagri® and other regenerative agricultural standards to a minimum of 20% of our turnover (MT) by the year 2030. In order to reach this target, we work actively with industry stakeholders, promoting the offtake and facilitating supply. Through our long term engagement in the sector of developing sustainable cotton supply chains we are confident to reach this target.

As the regenagri® standard offers farmers the possibility to generate carbon offsets (voluntary market) we believe that an engagement of Otto Stadtländer GmbH in this sector is mandatory. It will unlock the full potential of regenerative agriculture to farmers, do good to the earth and offer the industry a tool to achieve carbon neutrality from within its supply chains.