



otto stadlander gmbh



Better Cotton (BCI) is the largest sustainable cotton standard, covering more than 20% of the global cotton production. It was officially founded in 2009, though round tables with the aim of improving cotton sustainability date back to 2005.

Cotton made in Africa (CmiA) is an internationally recognised standard for sustainable cotton from African smallholder farming. Since 2005, CmiA has been committed to protecting the environment while improving working and living conditions for smallholder farmers and ginnery workers.



„They are the most continuous identity cotton program with undoubtedly the largest socio-environmental impact“

*Oliver Hindahl
Vice President Trade*

WHAT WE DO

Due to the reach of these standards, we consider cotton grown in accordance with the BC and CmiA standard to have the largest positive impact on the environment. For this reason we are member of Better Cotton and a strategic partner of Cotton made in Africa.

In the role as a strategic partner we assist in cost minimal supply chain integration and have committed to not charge any premiums. We regularly conduct workshops for textile industry partners to discuss and solve problems in the implementation.

Our portfolio includes all major BC and CmiA cotton producing origins and we cater volume as well as tailor-made solutions to the global textile industry.

Through our traceability mechanism we are able to deliver physical Better Cotton and Cotton made in Africa in addition to catering mass balance requirements as well.

OUR AIM

We aim to increase the share of Better Cotton and CmiA in our yearly turnover (combined in MT) to continuous 40% from 2025 onwards. As both standards increasingly focus on regenerative agriculture we intend to strengthen our consulting position with regards to sourcing and marketing, not only to the industry but to the standards as well.