



otto stadtländer gmbh

Textiles made out of organic cotton and labelled with the Global Organic Textile Standard or Organic Content Standard logo have the highest consumer recognition and strongest marketing claim amongst all sustainable cotton labels. Otto Stadtländer GmbH has realized the need for a reliable, authentic and predictable supply of organic certified cotton. Through our loyal partners within the supply chain we have evolved in one of the leading and most innovative organic cotton merchants globally.



*„Organic cotton is good in two ways, good for the environment and good for the people. We love to be part of this“*

*Henning Hammer  
Managing Partner*

## WHAT WE DO

We consider ourselves to be much more than just organic cotton traders. Through our extensive knowledge of supply chain development, financing mechanisms, marketing and content claim due diligence we enable all partners along the supply chain to find the suitable supply of organic cotton.

All organic cotton projects we work with are EU and NOP as well as GOTS/OCS certified by reputable certification bodies. As consumers trust organic cotton labelling, we consider authenticity on top of our priority list. In order to give our clients the comfort of assurance, we test all purchased organic cotton for genetic modification as well for prohibited substances in addition to our regular due diligence in origins.

With various origins under scrutiny for fraudulent activities, we understand that a predictable and steady supply of organic cotton is mandatory for the textile industry. This is why we engage with our project partners in long term partnerships and offtake agreements. This guarantees farmers a transparent and predictable pricing mechanism while allowing our clients to rely on continuous organic cotton availability.

## OUR AIM

We believe in continuous re-invention of existing business procedures. Through a partnership with  retraced we visualize and transparentize our sourcing structure while streamlining documentary requirements and automating TC issuance.

We aim to increase the share of organic cotton in our annual turnover (in MT) to 30% by 2030. As organic cotton is not premium neutral product we are reliant on the textile industry to abide by commitments such as Sustainable Cotton Challenge 2025 wherein many brands have committed to organic cotton sourcing targets.

To give further assurance along the supply chain we explore various possibilities of physical markers to ensure „what goes in is what comes out“.